

By completing and submitting this form, you are authorizing a purchase of a Festival Guide listing/ISFA membership. All boxes must be filled out.

### Organization General Information

#### Organization Name

#### Organization Mailing Address

<input type="text" value="City"/>	<input type="text" value="Zipcode"/>
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#### Organization Phone

#### Organization Website

#### Organization Facebook Page

#### Organization Twitter Handle

### Contact Information

Let us know how to reach you if we have questions or updates about your ISFA membership.

#### Primary Contact Name

#### Primary Contact Phone

#### Primary Contact Email

#### Emails of 2 additional people who represent your organization

### Organization Descriptions

Descriptions are printed in the Indiana Festival Guide and a longer description appears online on the IndianaFestivals.org website. You can upgrade your printed Festival Guide listing, see next page.

#### Print Description (Standard Membership or Highlighted Membership)

165 characters or less, including spaces. Don't include your organization's name, location, phone number or website.

  
  
  
  

#### Website Description (for any size membership) and Super or Monster Print

Description 265 characters or less, including spaces. Don't include your organization's name, location, phone number or website.

  
  
  
  
  
  
  
  

### Organization Category (Please select only ONE box)

Please select the category that best describes your organization.

- |   |   |
|---|---|
| <input type="checkbox"/> Attractions          | <input type="checkbox"/> Entertainment      |
| <input type="checkbox"/> Beer, Wine & Spirits | <input type="checkbox"/> Festival Supplier  |
| <input type="checkbox"/> Dining/Lodging       | <input type="checkbox"/> Travel Information |

## Organization Features

What is your annual marketing budget?

- \$0 - \$1,000  
 \$1,001 - \$5,000  
 \$5,001 - \$10,000  
 \$10,001 - \$15,000  
 \$15,001+

## Membership Listing Options

- \$275**  Option A: Standard Listing (165 character listing)  
**\$325**  Option B: Highlighted Listing (165 character listing)  
 Option C: Standard Listing + Mini Graphic Add-on  
 Option D: Super Listing (265 character listing)  
**\$425**  Option E: Highlighted Listing + Mini Graphic Add-on  
 Option F: Standard Listing + Double Graphic Add-on  
 Option G: Standard Listing + Above and Below Single Graphic Add-ons  
**\$525**  Option H: Monster Listing (265 character listing)  
 Option I: Super Listing + Mini Graphic Add-on  
 Option J: Highlighted Listing + Double Graphic Add-on  
**\$625**  Option K: Monster Listing + Mini Graphic Add-on  
 Option L: Super Listing + Double Graphic Add-on  
 Option M: Highlighted Listing + Above Single & Below Double Graphic Add-ons  
**\$725**  Option N: Monster Listing + Double Graphic Add-on  
 Option O: Highlighted Listing + Above & Below Double Graphic Add-ons  
**\$825**  Option P: Super Listing + Above & Below Double Graphic Add-ons  
**\$925**  Option Q: Monster Listing + Above & Below Double Graphic Add-ons  
 (See pages 4-5 of the Participation Opportunities Booklet)

Do you want to receive boxes of the 2021 Festival Guide shipped to you to distribute to travelers?

Yes  No

How many boxes?  
(150 copies/box)

Shipping Address (PO Boxes NOT accepted)

Street \_\_\_\_\_  
 City \_\_\_\_\_ Zipcode \_\_\_\_\_

Business or Residence

Contact your Regional Account Executive to participate.

### NORTH

**TERRI GRABILL**  
 4616 York Rd.  
 South Bend, IN 46614  
 574-315-0662  
 terrigrabill.isfa@gmail.com

### CENTRAL AND EAST

**KATY CAVALERI**  
 PO Box 124  
 Whiteland, IN 46184  
 317-535-4291  
 kcavaleri@embarqmail.com

### WEST, SOUTH CENTRAL AND SOUTH

**DARLA S. BLAZEY**  
 1220 N Sapphire Dr.  
 Jasper, IN 47546  
 812-630-1311  
 darlasblaze@gmail.com



Mail your completed form to your Regional Account Executive.  
 Make check payable to Indiana State Festivals Association and mail it to Indiana State Festivals Association, 211 West Pennsylvania Street, Rockville, IN 47872.  
**Check and completed form must be received by August 31, 2020.**