

## AGENDA – ISFA Workshop – April 24

9:00 – 9:30 am	Registration	
9:30 – 9:45 am	Welcome, Introductions	
9:45 – 10:15 am	Marketing Tips 101	Jenny Hoffeditz, Miller-White LLC
9:45 – 10:15 am	State Fire Marshal’s office	Shelley Wakefield
11:00 – 11:15 am	Break	
11:15-Noon	State Health Department	<i>TBD</i>
Noon – 12:45	Lunch	Camp Atterbury presentation Best Boots Award
1:00 – 1:30	Smiley, Happy Vendors	Doug Gresham & Chris Priebe
1:30 – 2:00	Hot Topics / Burning Issues	Open forum
2:00	Tour, Camp Atterbury	