



Indiana State Festivals Association

Spring Workshop

Agenda

- 8:30 am Registration check-in
- 9:00 am ***Non-Traditional Sponsorships***
Ira L. Rosen, Regional Director, IFEA
President, Entertainment On Location, Inc.
MEMBER IFEA HALL OF FAME
- 10:15 am ***“The Three R’s of Volunteers: Recruitment, Retention, and Recognition”***
Kristin Kraemer, CVA, Volunteer Services Coordinator
Indianapolis Zoo
- 11:30 am ***Indiana Office of Tourism 2009 Publications***
Sign up for the 2009 Festival Guide at the workshop!
Emiley A. Matherly, Production Director
Jeremy Williams, Interactive Production Manager
Indiana Office of Tourism Development
- 12:15 Buffet lunch and networking with speakers and ISFA Board
- 1:15 pm Panel discussions:
- Community Involvement*** - *Jo Grandel*, Program Manager
Indiana Main Street Program
- Children’s Entertainment & Activities*** – *Don Miller*, Family Time
Entertainment
- 2:30 pm Thank you for attending the 2008 ISFA Spring Workshop!

Indianafestivals.org

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